



# Volunteering Briefing Pack

## July 2023

Proud Partner



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Over the last 4 years we  
have given out **3,000** flasks  
across **5** UK cities to  
people forced to sleep on  
the streets.



**As a charity our purpose is to provide pathways out of homelessness into purposeful employment within hospitality.**

**Our vision is to support 5,000 people facing homelessness, prisons leavers and veterans into new careers in hospitality each year.**

In line with our mission,  
**Our Fill A Flask Campaign**  
is now evolving...



For 2023 we are **growing our Fill A Flask Summer Campaign** to give a higher level of impact to people facing homelessness and allow more of our supporters to get involved in the campaign.



# WHY?

- **290,330 households faced homeless in 2022. This is 6% higher than the previous year (2021).**
- **An estimated 66,000 more people will be homeless by 2024 due to the cost-of-living crisis, benefits freezes, and the end of Covid eviction bans (Crisis/Heriot-Watt University report)**
- **The average life expectancy for a woman living on the street is just 42 and 44 for a man.**
- **It is estimated that 8,000 more people will be forced to sleep on the streets and 9,000 forced into unsuitable temporary accommodation by 2024**
- **On average it costs the NHS £4,298 to provide care to a person living on the street**

**1.** Help our supporters and partners gain further understanding about homelessness, the causes and the (potential) solutions through volunteering for local charities

**2.** Work strategically with local charities providing services to people facing/at risk of homelessness



**3.** Raise funds to support our new 'Passport 2 Employment Candidate Training Programme'

**4.** Help change perceptions within charities of hospitality and promote the sector as a great place to work.

**5.** Work more closely with local City Councils and raise the profile of our employment programme.



# 1

## VOLUNTEER THIS JULY

- As one of our partners, you will have the opportunity to volunteer for a local homelessness charity.
- You will be able to spend more time with those using the centres and hear about their stories, challenges and hopefully gain a much broader understanding of the people we are trying to help back into work.
- Donate items to charities supporting people facing homelessness sun cream, sun hats and toiletries.



# HOW IT WORKS?

**1**

Register Interest and Sign up for briefing call on 7th June 2-3pm \*\*

**2**

You will get sent a list of local homeless charities that have volunteering opportunities

**3**

You then make contact direct with your local homeless charity.

**4**

Arrange a date/activity with the charity and confirm to us

**5**

We deliver flasks to you to donate to the charity clients

**6**

Shout about your volunteering online and make sure you tag us!

**\*\*Please fill in the form at the end of this pack. We will arrange further calls for those who cant make 7th June**

# VOLUNTEERING LOCATIONS

**LONDON**

**BRIGHTON**

**BIRMINGHAM**

**MANCHESTER**

**EDINBURGH**

**We are focusing the volunteering and working with charities across 5 UK cities (but please speak to us if you need another location)**

# 2

## FUNDRAISE FOR US THROUGH YOUR BUSINESS THIS JULY

Select us as your charity of choice during July and donate % of a dish or product. Or add a donation to a dish or bill.

ONLY A  
PAVEMENT  
AWAY

Fill a  
Flask 23



**Cafe Pacifico:  
£2 from every Monita cocktail**

# 3

## PROMOTE OUR CAMPAIGN

Through July we will be sharing Fill A Flask as a digital campaign, you can masively support by....

- Re-sharing our campaign posts on your channels
- Share how you are supporting the campaign and why you are doing it, we will re-share too!
- Share how your community can also support by donating just £10 a month which could help fund a Passport 2 Employment programme for one person each year facing homelessness on their journey to employment.

**Find out more**



# VOLUNTEERING FAQs

**My company isn't based in one of the 5 cities listed, can I still get involved?**

Yes, we can also focus on other areas that are requested

**Will there still be flasks to give out?**

Yes we are procuring new flasks and the volunteers will be given directly to the charities and hostels.

**Will there be marketing assets to share?**

Yes we will be creating a bank of digital marketing assets for your company to share on their channels alongside a comms pack

**What we you provide?**

Once you have signed up and attended the briefing call on 7th June 2-3pm. We'll provide you with a list of your local participating charities and also Water flasks to take with you on your mutually agreed volunteering day.

# VOLUNTEERING FAQS

## **What sort of volunteering can we expect to be doing?**

Many different options are available depending on the charity and the services they deliver but include; Volunteering in charity Food Club, supporting a Community Shop or helping drivers deliver furniture for a day working in a Care Van , helping to prepare food for lunch clubs, gardening in community garden, doing some batch cooking, donation sorting and potential to support with client classes.

## **Are we giving out flasks to people sleeping rough?**

No not on the streets like previous years, you will be giving flasks directly to the homelessness charities or the people who are staying at the shelters (if the charity wishes you to do so)

## **What happens if someone asks us about Only A Pavement Away?**

We'll be briefing you and sending you a Q&A sheet if anyone staying at the hostel or charity employees what to know more about Only A Pavement Away and how to get our support

# Next steps?

**Sign Up**

- 1. Sign up by emailing [karenwallin@onlyapavementaway.co.uk](mailto:karenwallin@onlyapavementaway.co.uk)  
Subject : Fill A Flask 2023 - Volunteering Request**
- 2. Attend our Briefing call on Wednesday 7th June 2-3pm (you will receive an invite via teams once you have signed up.**
- 3. We will then send you a list your local participating charities for you to contact directly and arrange your volunteer day.**



# Thank you

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