

**ONLY A  
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AWAY**

## **STABILITY THROUGH EMPLOYMENT**

The charity supporting people facing homelessness, prison leavers and veterans, into careers within hospitality.



# TIME TO MAKE A DIFFERENCE



Our ethos is based on a very simple concept, that no matter who or where you are, you are: '*Only A Pavement Away*'

**FROM:** Homelessness, Rough sleeping, unemployment, despondency, crime/offending, lack of self-confidence, self-belief and/or self-esteem.



**TO:** Employment, training & development, excitement, career progression, brighter future, stability, security, accommodation, self-worth, fun, enjoyment and/or a second chance.

# The hard facts

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**+55%**  
rough sleepers  
in the last 5  
years

**1 in 6**  
young  
homeless will  
take part in  
criminal  
activity

**1/3**  
prison leavers  
have nowhere  
to stay on  
release

**25%**  
of the  
population  
have a criminal  
record

**61%**  
homeless  
women have  
suffered  
domestic  
abuse

**16%**  
homeless men  
have suffered  
domestic  
abuse

**12%**  
rough  
sleepers are  
women

**32%**  
women rough  
sleepers have  
had contact w/  
sex trade

**80%**  
rough sleepers  
experience  
violence and  
social abuse

**20%**  
rough sleepers  
commit crimes  
to get out of  
the streets

**46**  
average life  
expectancy  
of a person  
living on  
the street

# The hard facts

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**15%**  
offenders were  
homeless  
before  
offending

**63%**  
of all  
offenders  
are parents

**84%**  
separated from  
their children  
prior to the  
offence

**43%**  
offenders  
loose contact  
with their  
family

**17%**  
offenders are  
on P45 1 month  
after release

**42%**  
claiming  
benefits 2  
years after  
release

**50%**  
convictions  
are for  
motoring  
offence

**£18.1 B**  
the cost of  
reoffending  
for tax payers  
in 2021

**70%**  
prison leavers  
reoffend within  
1 year if not in  
employment

**12,000**  
people  
commit first  
offence while  
homeless

**8%**  
of all  
convictions  
end up in  
prison

# Changing perceptions and Changing lives

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12,000 people commit  
their first crime whilst  
homeless

£48k societal cost for  
every offence committed

£20k cost to support a  
rough sleeper

£40k cost to support an  
injured veteran

## ROUGH SLEEPER

"People notice us but  
they don't see us"

**Former Private Equity  
Director**

## PRISON LEAVER

I was born on the  
wrong housing estate,  
into a broken family,  
sent to a poor school.  
No one cared. I was  
destined for prison

**Nathan, Former Gang  
member**

## VETERAN

"Friends were on the  
streets. I felt lost. I was  
offered 2 "jobs" which  
meant prison"

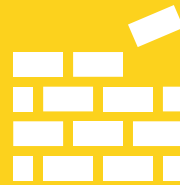
**Former Royal Marine**

# Goals

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To create a **centralised process** through the Only A Pavement Away Free of Charge Jobs Board & Tracker



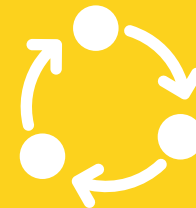
To align housing, employment, emotional and financial support and thereby **remove that which may hinder progress.**



To bring about a **collaborative approach** to help people facing homelessness, prison leavers and veterans find careers in hospitality.



To **identify the blockers** which hinder Only A Pavement Away Members secure employment & stability.



To ensure employment **brings about economic value** to the government, the tax payer, hospitality and the Only A Pavement Away member.

# Solutions

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Only A Pavement Away **to act as the umbrella & conduit for hospitality companies & charities** who wish to join up

**Recognition** as a delivery partner to Government

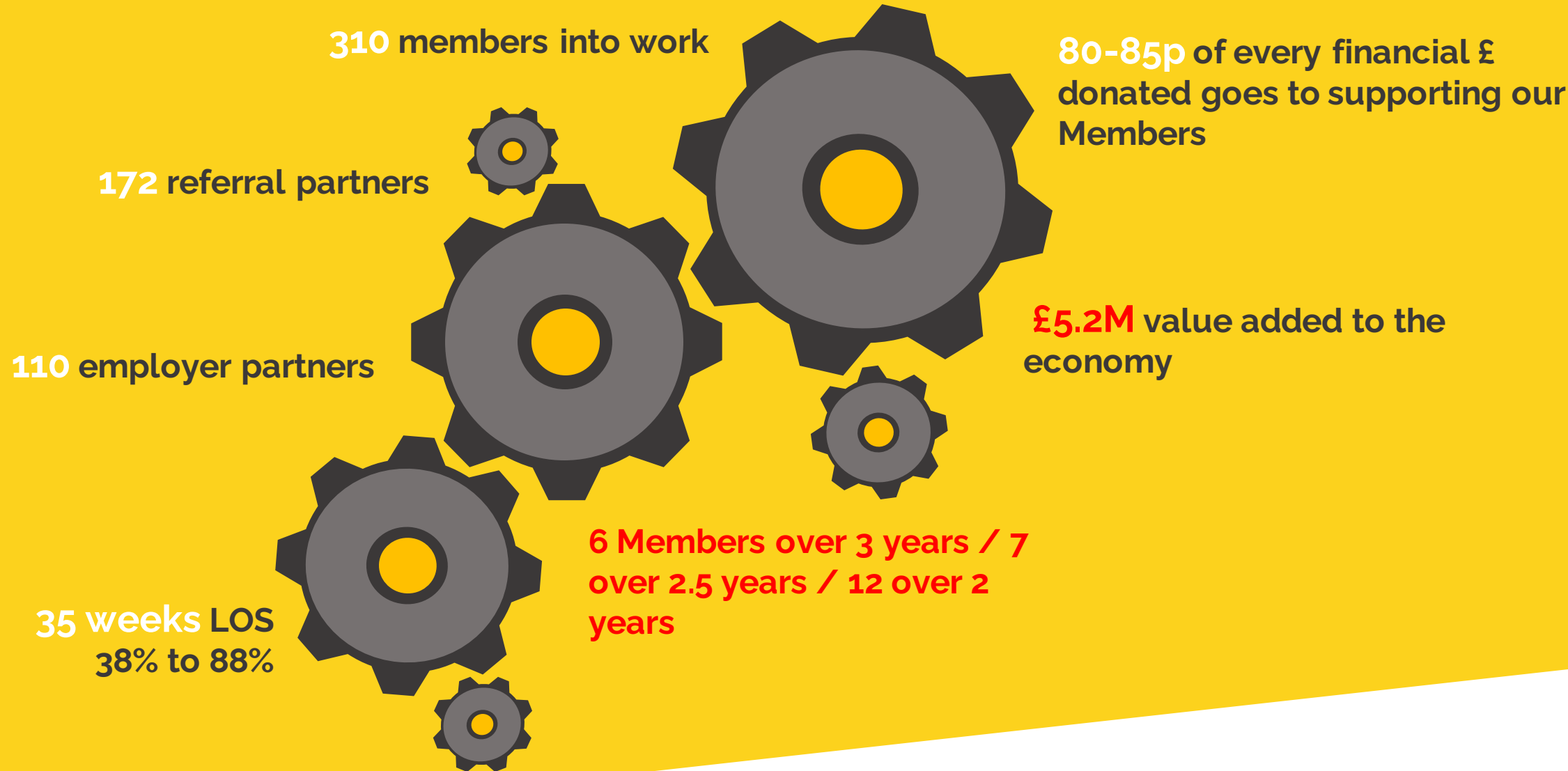
**Government** Departments **to recognise** the work **Only A Pavement Away** does

Agree a strategy & tactical plan **to help those facing vulnerability** and issues into work.

Align varying fractions/bodies **to ensure employment, independent living & financial dependency become interdependent** rather than segmented.







# Challenges

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BUREAUCRACY ✕

✕ LEGAL STATUS

COMMUNICATION ✕

✕ HOUSING

BENEFITS ✕



# Societal impact



	Members employed	Total employee spend	Total gov support for members	Value to the economy	Total nurses (£40k salary)
	250	£2,5 M	£8,5 M	£11 M	275
	500	£5 M	£17 M	£22 M	550
	1000	£10 M	£34 M	£44 M	1100
	2000	£20 M	£68 M	£88 M	2200
	4000	£40 M	£136 M	£176 M	4400
	5000	£50 M	£170 M	£220 M	5500

# Industry impact



Members employed	Total recruitment cost	Total positive sales impact	Industry benefit
250	£31 k	£26 M	£26 M
500	£62 k	£52 M	£52 M
1000	£125 k	£104 M	£104.1 M
2000	£200 k	£208 M	£208.2 M
4000	£500 k	£416 M	£416.5 M
5000	£625 k	£520 M	£520.6 M

# Ambition

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**Place 1000 Members into work by mid 2024** and escalate to 2500 members by the end of 2025 (5% & 10% of total potential Member pool)



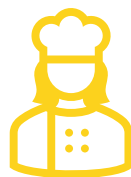
**Giving most UK prisons (60 in 23) and charities (112 in 23) access to the jobs board**



**Database of 150 active employers across all major city/town in the UK by 2024 (110 in 23)**



**Increase the number of employment events** (Learning Kitchen, Taster Sessions, P2E, prison visits etc.)



**Recognition as the industry charity** for the placement of vulnerable people into careers in hospitality.



**Expand campaigns & events** to enhance brand awareness.



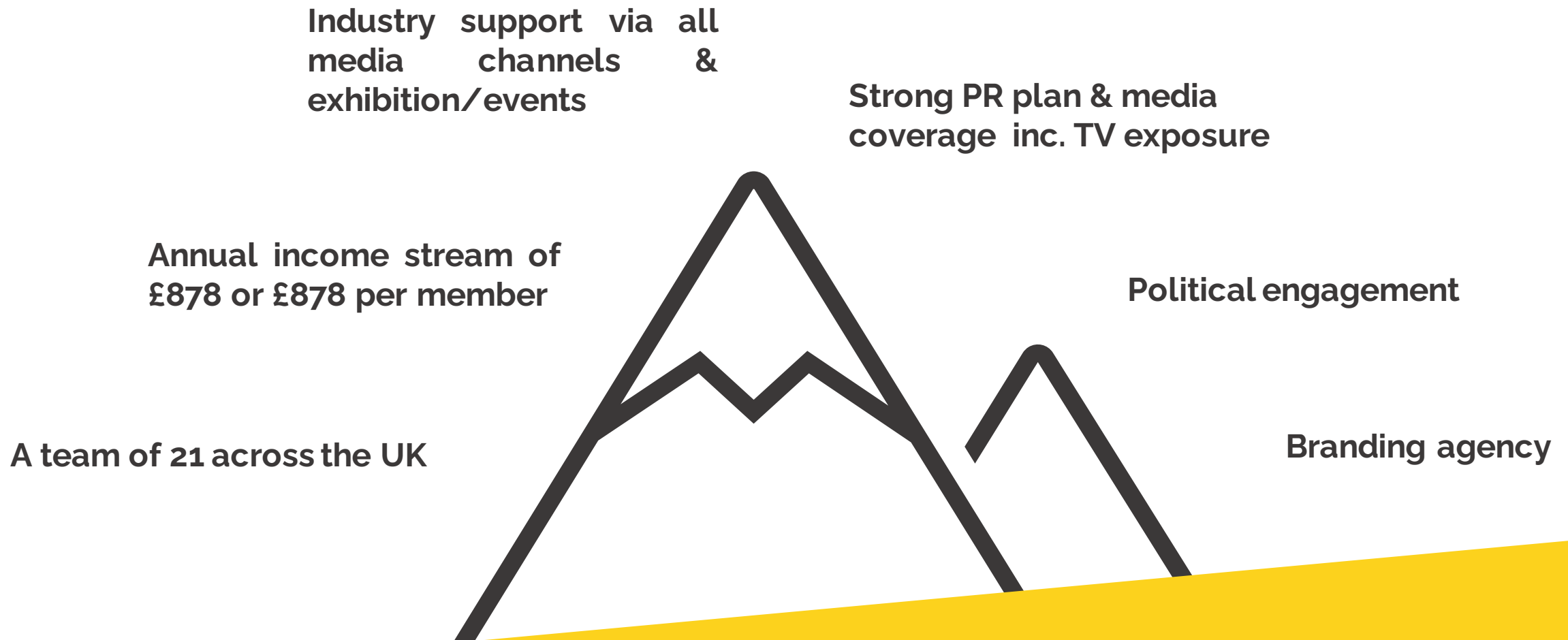
Create a fundraising structure to **enable a team of 21 by end of 2023** at a cost of £878k inc all costs.



**Expand the Learning Kitchen** from 2 in 2022 to 15 by mid 2024

# What we need to achieve our ambition

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