

Supporter Fundraising Pack

July 2023

Proud Partner



Caterer.com



As a charity our **purpose** is to provide pathways out of homelessness into purposeful employment within hospitality.

Our **vision** is to support 5,000 people facing homelessness, prisons leavers and veterans into new careers in hospitality each year.



For 2023 we are **growing our Fill A Flask Summer Campaign** to give a higher level of impact to people facing homelessness and allow more of our supporters to get involved in the campaign.



THE HOMELESSNESS CRISIS

- **290,330 households faced homeless in 2022. This is 6% higher than the previous year (2021).**
- **An estimated 66,000 more people will be homeless by 2024 due to the cost-of-living crisis, benefits freezes, and the end of Covid eviction bans (Crisis/Heriot-Watt University report)**
- **The average life expectancy for a woman living on the street is just 42 and 44 for a man.**
- **It is estimated that 8,000 more people will be forced to sleep on the streets and 9,000 forced into unsuitable temporary accommodation by 2024**
- **On average it costs the NHS £4,298 to provide care to a person living on the street**

How your business can support our Fill A
Flask Campaign this July...



It's so simple...

FUNDRAISE FOR US THIS JULY

Join our Fill A Flask Campaign by donating % of one of your products for the month of July.

Or add a voluntary amount to each bill in July.

**£1 per Chocolate
Orange Martini**



Pho

IDEAS



**Pasta Remoli:
50p from every dish
served with Arrabiatta
Sauce**



**Cafe Pacifico:
£2 from every Monita
cocktail**



**Roast & Ground:
50p from every Fuel
Their Day Coffee**

What will your donations fund?

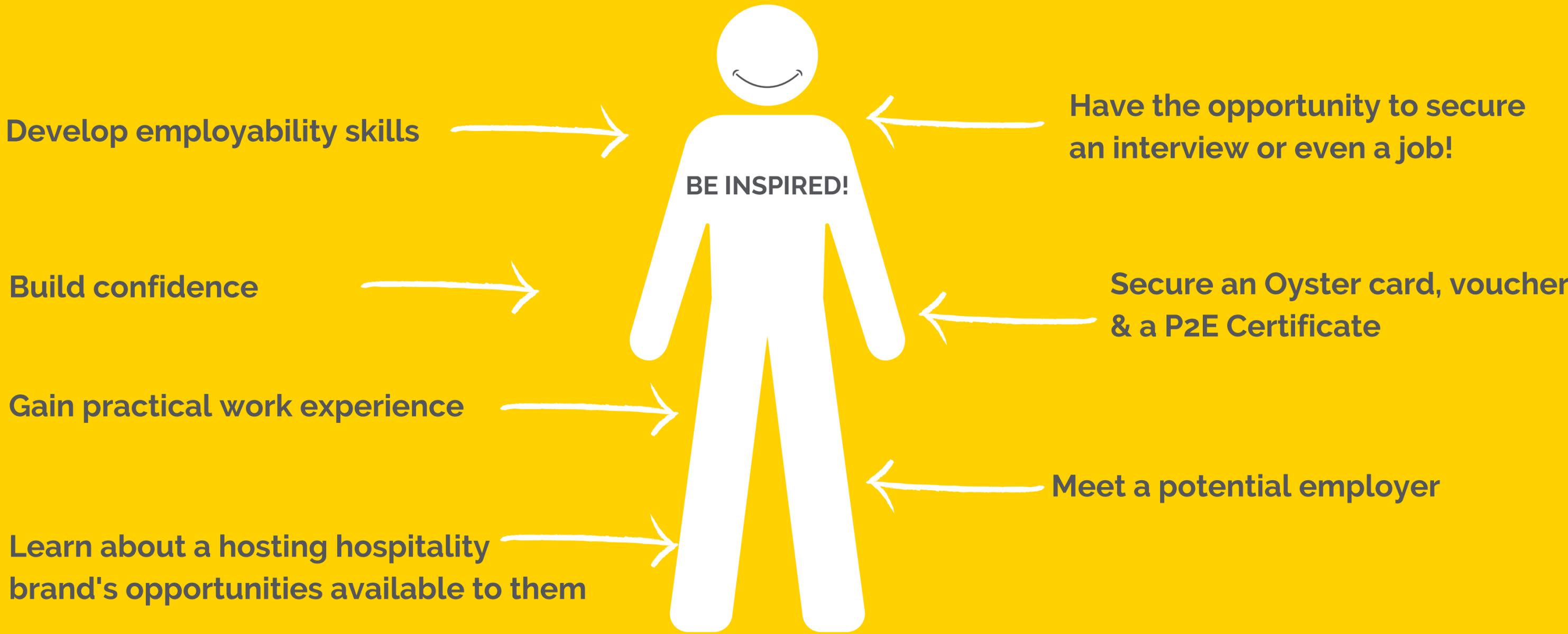
Your donations in July are going to support someone facing homelessness attend our **Passport 2 Employment Programme.**

A **5 day immersive event** which equips individuals irrelevant of background or experience, with the essential **SKILLS** needed to thrive inside and outside the workplace.

Each person attending the programme costs £200



By the end of the week, candidates will...



The STATS

In our past P2E programmes...

85%

candidates secured employment with the employer hosting the P2E

100%

candidates felt better equipped to secure work

100%

Employers would commit to hosting another P2E

100%

Employed candidates felt P2E was the major contributing factor



ONLY A PAVEMENT AWAY

PASSPORT 2 EMPLOYMENT



SIGN UP

Register your company's pledge via the short google form
here:

SIGN UP NOW



Any questions, please email
fundraising@onlyapavementaway.co.uk





ONLY A
PAVEMENT
AWAY

thank you!