



**SPONSORSHIP OPPORTUNITIES**


# BACKGROUND

- Only a Pavement Away is a charity founded by representatives from the hospitality industry that connects people facing or at risk of homelessness including prisons leavers and veterans, into new careers within hospitality to support their reintegration back into society.
- The charity provides a free of charge Jobs Board which acts as the conduit between the hospitality industry and charities supporting people who are facing homelessness people back into work.
- Since its launch in 2018, Only A Pavement Away has supported 180 people into work adding c£4 million to the economy.

**We want to connect 1000 people facing homelessness into work over the next 3 years.**

And to raise £350,000 over the next 12 months, to help us create and provide more pathways to employment, facilitate training and development for members enabling them to be more work-ready and, build and develop long-term partnerships to safeguard the future of Only A Pavement Away and its members.

# COOK & DINE - OVERVIEW


- An annual event that celebrates and showcases all that is great about working within the hospitality industry and to show that no matter what your background is, you can be part of a team and develop a lifelong career.
  - Raise awareness of the work of Only a Pavement Away – the industry's charity – in working to connect the industry partner charities to offer employment opportunities to people facing or at risk of homelessness, including prison leavers and veterans.
  - A lunchtime event for 270 guests – a mix of industry, charity and government leaders.
  - Working with celebrated Michelin starred chef and Only A Pavement Away Ambassador, Tom Aikens to produce and deliver a delicious, first class menu at the event.
  - Both the front of house and back of team run by industry leaders.
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# COOK & DINE - OVERVIEW

**We are seeking sponsors for the event to ensure that we can maximise and raise as much as we can to support our ongoing mission!**

We have a range of packages to suit all budgets that present a unique and exciting opportunity for you/your brand to align and showcase your business values alongside your industry's charity

Sponsor Benefits available;

- ✓ Raising your brand awareness within the hospitality industry and to key industry leaders
  - ✓ Opportunity to work at the event either BOH or FOH
  - ✓ Name in trade and consumer Only A Pavement Away press releases
  - ✓ Promotion of your support across Only A Pavement Away social media
  - ✓ Providing opportunities for product sampling
  - ✓ Category exclusivity levels and joint promotion opportunities
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# HEADLINE SPONSOR

## £15K

### BENEFITS INCLUDE;

- Event branded 'In Partnership with'
- Your branding prominently displayed across all online and offline marketing materials
- Recognition of your support through the event speeches, on our website and social media channels
- 3 x Tables of ten in prime position
- Opportunities to give away branded corporate gift for each guest attending the event
- Opportunity for a company representative to speak during the event
- Opportunities for company representatives to work BOH or FOH





# EVENT SPONSOR £5K

## **BENEFITS INCLUDE;**

**Event branded 'In Association with'**

**Company branding across all online and offline materials**

**Recognition of your support through the event speeches, on our website and social media channels**

**2 x Tables of 10 to the event**

**Opportunities for category specific product placement on each table**

**Opportunities for company representatives to work BOH or FOH**



# **SPONSOR £2.5K**

## **BENEFITS INCLUDE;**

**Event Branded 'Sponsored by'**

**Company branding across all online and offline materials**

**Recognition of your support through the event speeches, on our website and social media channels**

**1 x Table of 10 to the event**

**Opportunities for category specific product placement on each table**

**Opportunities for company representatives to work BOH or FOH**





# CATEGORY SPONSOR

## (VIK MIN £2.5K)

### BENEFITS INCLUDE;

Event Branded 'Supported by'

Company branding across all online and offline materials

Recognition of your support through the event speeches, on our website and social media channels

2 x Tickets to the event

Opportunities for category specific product placement on each table

Opportunities for company representatives to work BOH or FOH

Categories: Drinks (Wine, Beer, Water, Soft), Food Supplier/s, Kitchen Equipment, AV, Uniforms, Photography.





# DONATE AN AUCTION OR RAFFLE PRIZE

## BENEFITS INCLUDE;

Company listing on the website  
Cook & Dine page and mentions  
on social media channels

Your logo and company name  
featured in materials where the  
prize is featured such as the  
online programme, prize  
envelopes.



# COOK & DINE – CONTACT US

If you would like to discuss becoming a sponsor for the Cook & Dine event please email; Karen Wallin – [karenwallin@onlyapavementaway.co.uk](mailto:karenwallin@onlyapavementaway.co.uk)

If you would like to make an enquiry about booking a table – first come first served (£500 for table of 10) please contact; Greg Mangham – [gregmangham@onlyapavementaway.co.uk](mailto:gregmangham@onlyapavementaway.co.uk)

